

Classified Advertising Rates

CLASSIFIED DISPLAY RATES

	<u>Open Rate</u>	<u>Weekly Rate</u>
per column inch	\$8.50	\$6.50

We feature a 6 x 20" Format for Classified Display advertisers, such as Help Wanted, Real Estate, and Automotive customers. There are 120 column inches on a classified page.

BIG AD RATES

	<u>Open Rate</u>	<u>Weekly Rate</u>
Full Page (Discounted 30%)	\$700	\$525
1/2 Page (50 column inches and up, \$5.20 pci. Discounted 20%.)	\$400	\$300
1/4 Page (30 column inches up to 49 inches, \$5.85 pci. Discounted 10%.)	\$225	\$175

SERVICE DIRECTORIES

	One Spot	Additional Spots
One Spot	\$17.50	\$12.50

Service Directory Ads Must Run At Least 4 Consecutive Weeks

FRONT PAGE BANNER (3 x 8 in full color).....\$275

Available only to Weekly Advertisers, on a space available basis. Includes full color.

FULL COLOR RATES

Ads 1" thru 8".....add \$3 pci	Ads 25" thru 49".....\$45
Ads 9" to 24".....\$25	Ads 50" and over.....\$65

CLASSIFIED TRANSIENT ADS

Up to 30 words	\$7.50
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For specials, please see the paper!

Spirit

Newspapers

*Thanks for your interest in Spirit Newspapers.
Please call us at (912) 748-3567 if you have any questions.*