



P.O. Box 33 • Pooler, GA 31322
(912) 748-3567 • Fax 748-0490

Newspapers

Fact Sheet

Circulation:	12,500
Distribution Method:	Mail Subscriptions; Rack Delivery, with over 300 locations
Area of Coverage:	Effingham County, Western Chatham County, Southside Savannah, Ellabell, Pembroke, & Richmond Hill
Zip Codes:	31302, 31308, 31312, 31322, 31324, 31326, 31329, 31406, 31407, 31408, 31419
Online:	www.thespiritnewspaper.com

The Spirit is a Free Community Newspaper, emphasizing good news, and the positive community-building events in our market. Hard-hitting issues affecting our communities are the focus of our front page lead stories.

- Regular features of The Spirit include a summary of the previous week's Police Reports from each of the communities we serve. We try to find the humor in these reports, looking more for the "dumb crook" news. This is the most popular section, as we constantly hear from readers how much they enjoy the Police Reports. We also feature local City Council Reports, Sports News, Church News, and a calendar of upcoming events, as well as hardhitting feature stories on issues affecting our coverage area.
- In our Sports section, we offer our readers a weekly fishing report, provided by Miss Judy Charters, one of the most popular charter fishing captains in the area. The local race tracks in Pooler and Hardeeville are covered during the season, as racing is extremely popular in our market. Rob Bean provides a weekly Sports Editorial and we also report on the high school action, and youth league teams in our area. Gary Miller provides a weekly outdoors column.
- The Religion section of The Spirit Newspaper is one we are most proud of. We feature a church directory that lists all area churches, and a Pastor's Message space is devoted to allowing any area pastor to provide an uplifting message of faith and hope for our readers. The Bulletin Board is a section where churches are able to inform our readers, at no charge, of revivals, gospel sings, homecomings and other similar events at their church where the public would be invited.
- The Classified Advertising section of our paper has demonstrated success with employment, garage sale, transportation, and real estate ads. We are part of the Southeastern Advertising Publishers Association network, and offer our classified customers the ability to reach a network of 5.3 million readers across the Southeast.